



**University of
Sunderland**
in London

Post-16 Outreach Engagement Programme



UoSIL Post-16 Outreach Engagement Programme

The University of Sunderland in London (UoSIL) is committed to engaging with the local community and supporting students to overcome barriers to higher education. Through our dedicated Outreach Engagement Programme, we work closely with colleges and sixth forms across London to raise awareness of university study, inspire ambition and help post-16 students explore accessible routes into higher education.

Led by our Student Recruitment Team in collaboration with colleagues across the University, our programme provides a high-quality outreach experience tailored to the needs of your students and your institution. We offer a wide range of interactive talks, workshops, subject activities and dedicated events designed to inform and inspire students about higher education and the opportunities it can provide.

Our structured approach enables students, teachers and advisers to engage directly with our recruitment teams, academics and student ambassadors at key stages of the university journey. Through tailored guidance and support, we help students explore their options, identify suitable courses and take confident steps towards their future careers.

As part of our commitment to widening participation and creating accessible routes into higher education, our programme also includes dedicated opportunities for parents and carers. These sessions provide guidance on supporting young people with university and career decisions, while also highlighting the opportunities higher education can offer parents and carers who may be considering returning to study or progressing their own careers.

Subject Tasters

Delivered at your College/Sixth Form or on our campus, our Subject Tasters will enable students to get an insight into their preferred areas of study in an engaging and interactive way. All sessions will be delivered by industry-experienced academics from the associated subject areas, giving your students a real taste of what university study may look and feel like before they embark on their journeys.

Our Subject Tasters are available to be delivered for five specific subject areas: Business and Management, Accounting and Finance, Nursing and Health, Computer Science and AI and Tourism and Hospitality.

Below are examples of the interactive sessions we can offer your post-16 students. We can also work with you to tailor activities to suit your students' interests, needs and preferences.

Business & Management

Business Masterclass

Our Masterclass session will provide students with a beneficial overview of studying an undergraduate Business degree. With key insights from our academics and student ambassadors on what to expect from a business degree, as well as careers support and opportunities for Q&A's, the session will better inform students of the type of courses they could pursue to support their future careers.

Virtual Business Simulation

Our range of virtual business simulation exercises are a fun and interactive way for students to experience real life business scenarios and will encourage students to utilise and develop key skills including critical thinking, decision-making and team-working to solve practical problems within a virtual business setting.



The Business Mind

In this session, our business academics will run an interactive workshop centred around problem-solving and decision-making in the Business world. Students will work in small teams to explore real-world business issues and develop solutions to enhance business performance. The session will aid to develop skills and approaches to support students in their business studies and future careers.

The UoSiL Apprentice

This activity is a great way of fostering students' entrepreneurial skills where they will be tasked in groups to create, design and promote a product against set objectives. Led by our experienced business academics, the activity will promote key business-related topics which students can look forward to exploring further at university level.

Accounting & Finance

Accounting & Finance Masterclass

This interactive session introduces students to the basic theory and structure of our BA Accounting and Finance degree and provides an insight of the type of career routes a degree within the discipline can take them. Students will also have the opportunity to ask about the course and life at university so that they can be fully prepared to take their next steps into Higher Education.

Exploring Financial Markets

This taster session will give students an insight into world of financial markets and an opportunity to explore the factors that impact stock market volatility, including a glimpse into the role of Artificial intelligence in predicting stock prices in today's world.





Nursing & Health

Nursing & Health Masterclass

Our Health Sciences Masterclass will provide students with an overview of studying an undergraduate Health Sciences degree and an insight into working within Health and Social Care. Led by our Health and Social Care academics with support from our students currently undertaking relevant Health related degrees, the session will better inform your students of what to expect from a Health Sciences degree, and provide guidance on the different types of exciting career pathways available to support their future careers.

Clinical Simulation Immersion

In this immersive activity, students will engage in practical clinical exercises, providing them with hands-on experience with professional equipment and a realistic insight into a day in the life of a healthcare professional. This session allows students to bridge the gap between theory and practice, helping them to develop a deeper understanding of the healthcare sector and the various career pathways available through a Health Sciences degree.

Building for Better Care

These creative and interactive session help students visualise and model complex care provision scenarios. Working in teams, students are tasked with identifying a specific scenario of care neglect and constructing a tangible, compassionate solution. The activity concludes with a group presentation to the audience, helping students develop their communication, critical thinking, and problem-solving skills within a healthcare context.



Computer Science & AI

Computer Science & AI Masterclass

Our Masterclass session will provide students with an overview of studying an undergraduate Computer Science and AI degree. Led by our industry-experienced academics, this session highlights what to expect from the course —exploring core fundamentals from software development and programming languages (like Python) to machine learning and artificial intelligence.

AI in Action: Smart Problem Solving

In this interactive workshop, students get hands-on experience exploring how artificial intelligence algorithms and machine learning models process the world. Working in small teams, they will learn the basics of how data training works to solve real-world challenges, such as predicting trends or training simple classification models. This engaging session encourages critical thinking and provides a practical glimpse into how coding and data drive today's smartest technological innovations.



Tourism & Hospitality

Tourism & Hospitality Masterclass

Our Masterclass will provide students with an insight into studying an undergraduate degree within Tourism and Events. Led by our experienced Tourism and Events academics, the session will better inform students of what to expect from an undergraduate degree within the subject, an interactive Q&A with staff and student ambassadors, as well as tailored careers support to enable students to explore the range of career pathways available to support their future.

Virtual Travel Experience

Through the use of VR headsets, our immersive virtual travel experience transports students into a fun and interactive world of global tourism. From the comfort of the classroom, they will explore diverse heritages, cultures, and iconic destinations across the globe. This session provides valuable insights into the subject area of Tourism while giving students a direct taste of the innovative, technology-driven teaching methods offered at UoSIL.

Creating Your Event Brand

This creative and interactive group-based activity will introduce students to the creative process of event branding which they can look forward to exploring further through a tourism and hospitality management degree. From creating mood boards to logo design, students will have the opportunity to partake in a series of creative activities to help them build their own brand for a chosen event.



Talks, Workshops & Activities

Why University?

For students keen on finding out more about university study – or for those unsure if university is a right fit for them, our 'Why University?' talk provides an insight into university study and the benefits of studying in higher education. The session will encourage students to think ahead to the different subject areas and course options available to them, to in turn help discover the right programme to fit their career needs.

Student Life

There are some preconceived ideas about what typical day in the life of a student will look like, but our Student Engagement staff and student ambassadors will provide you with a clearer picture. Our Student Life session will offer comprehensive insight, advice and guidance on all aspects of life as a university student – from useful tips on study skills, time management, budgeting, and exam preparation, to socialising with peers, networking, and much more on how to make the most of the support available at university.

Finance & Budgeting

Financing for university studies can often be a worry for many prospective students. Led by our Recruitment, our Finance and Budgeting talk offers key advice regarding tuition fees, student loans, and exclusive scholarships and bursaries available by UoSIL to help students with financing their studies. The session will also cover key tips on how to budget and the typical costs students can expect whilst at university.

Transitioning to University

The change from sixth form or college to university is a big transition and can seem daunting to many students. With support from our current students discussing their personal experience at UoSIL and how they managed the transition to university, this talk will provide valuable hints and tips to students on how to cope with this change, what to expect when starting university, and the support available to ensure they get the most out of the first few months of their university experience.

Career Planning

Tailored to the needs and demands of your students, our hands-on and interactive career planning workshop provides an exploration of students' individual skills and career aspirations. Led by our dedicated Employability and Enterprise team, this workshop will aid to help students discover specific courses that may support their career development, whilst providing an insight on how their skillsets may be applied within different career areas.

Open Days

Come and explore our campus at one of our Open Days. It's the perfect opportunity to learn more about your course, meet our staff and students, and get a real feel for university life.

[Book for an Open Day](#)

Higher Education & Careers Fairs

Across the academic year, our Student Recruitment Team attend a range of local UCAS exhibition and higher education/ careers fairs hosted by various colleges, sixth forms and external event organisers. These events are a great way of equipping prospective students with everything they need to know about university, and we encourage prospective students, along with their parents/carers, to visit our stand to find out about UoSIL, our range of courses, entry requirements, facilities, and much more. It's also a great opportunity for students to put any questions they have to our Recruitment Team and have an informal chat about their career aspirations so that we can best support students' needs.

GCSE Maths Tutoring Programme

Research conducted by the Department for Education (DoE) highlights a critical issue: many students from disadvantaged backgrounds across London lack Level 2 Maths attainment by the age of 19. Without this foundational qualification, these students often face significant barriers when attempting to progress into higher education or the professional world.

In response to this evident need, we run a targeted 2-week GCSE Maths tutoring programme just prior to the GCSE resit period. This initiative is specifically designed to inspire students, equipping them with the essential guidance and theoretical knowledge required to improve their level of academic attainment and successfully take their next steps.



Supporting Parents & Carers

As part of our outreach engagement framework, we also provide a range of talks for parents and carers which can be delivered at your school/college as part of a higher education/ careers event or at our campus. Not only for the purpose of supporting their respective dependants' journeys into higher education, but through this provision, we're also keen to inspire and engage parents/ carers about the benefits of university study, and the ways in which higher education may offer a platform to leverage their own careers.

Listed below are the types of talks and activities that you can look forward to experiencing as part of our parent and carer engagement provision:

Student Finance

For parents keen on finding out about the financial costs associated with studying at university, this session can provide an insight into student finance including fees, expenses and the different types of financial support available including exclusive scholarships and bursaries. The session will also cover tips on how to support your young person with budgeting for university.

University Life

Our university life talk provides an insight for parents and carers on what life at university may look like, including the benefits of university study, our range of courses and the application process.

Career Guidance

Our career guidance support will enable parents and carers to find out how we can support their dependants' future careers, including dedicated career mapping and insight of courses and future professional roles that may support their career ambitions.

Parent & Carer Visits

For any student's parents, guardians or carers that are keen to study with us, we can also offer a dedicated parent and carer visit to our campus. With insight into our range of courses, our diverse student body and support available whilst studying with us, parents and carers can be sure to get a good feel for life at UoSiL upon their visit.

We also understand that schedules can sometimes get fairly busy, so if attendance at one of our parent and carer visits isn't possible, we are also happy to welcome parents and carers at one of our Open Days taking place throughout the year.





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Useful **web links** for more information

Interested in bringing our Outreach programme to your students?

Visit Our Website

[University of Sunderland in London](#)

Our Courses

[Subject Areas and Courses | University of Sunderland in London](#)

Open Days

[Open Days | University of Sunderland in London](#)

Personal Consultations

[Personal consultation | University of Sunderland in London](#)

Support for Parents & Carers

[Info for parents and carers | University of Sunderland in London](#)

For more information regarding our range of outreach provisions, please contact our Student Recruitment Team: **recruitment-london@sunderland.ac.uk**
