



**University of  
Sunderland**  
in London

# UOSIL POST-16 OUTREACH ENGAGEMENT PROGRAMME

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## UoSiL Post-16 Outreach Engagement Programme

At the University of Sunderland in London, we have a strong commitment to engage with the local community and are frequently seeking out new opportunities to help local students overcome barriers to educational success. Through our dedicated Outreach Engagement Programme, we aim to work closely with Colleges and Sixth Forms across London to raise awareness and aspirations for university study amongst post-16 students, and provide a more accessible route into higher education in ways that may not have been deemed viable previously.

Led by our Student Recruitment Team in collaboration with relevant university teams, our programme will offer an extensive range of talks, workshops and dedicated events for post-16 students aimed to inform and engage them of the benefits of university study, whilst also providing tailored support to help students discover the ideal course options for their dream careers. Our range of targeted and interactive activities for the programme have been carefully shaped to give students and their advisers the opportunity to engage effectively with our relevant teams and student ambassadors at key stages of the university journey.

Extending our commitment to widening participation and a focus towards providing accessible routes to higher education for under-represented groups at university level, our Outreach Engagement programme also includes a unique strand which focuses on dedicated engagement with student's parents and carers that may also be seeking to study at university. This element of the programme aims to not only provide parents and carers with guidance on helping their respective dependants to make informed career decisions, but also seeks to inspire and engage parents through the benefits of university study and the ways in which our specific degrees may offer a platform to leverage their own personal careers.

Through our comprehensive Outreach Engagement provision, we strive to deliver a high-quality outreach experience that is tailored to fit your needs for the academic year, with a focus on providing your students and their advisers with the essential guidance and support required to support their next steps into higher education.

## Subject Tasters

Delivered at your College/ Sixth Form or on our campus, our Subject Tasters will enable students to get an insight into their preferred areas of study in an engaging and interactive way. All sessions will be delivered by industry-experienced academic staff with support from student ambassadors from the associated subject areas, giving your students a real taste of what university study may look and feel like before they embark on their journeys.

Our Subject Tasters are available to be delivered for 4 specific subject areas: Business, Accounting and Finance, Health Sciences, and Tourism and Events. Below is an indication of the type of interactive sessions we may look to offer for your post-16 students, however we are keen to ensure that activities are bespoke and tailorable to your preferences:

### Business

#### Business Masterclass:

Our Masterclass session will provide students with a beneficial overview of studying an undergraduate Business degree. With key insights from our academics and student ambassadors on what to expect from a business degree, as well as careers support and opportunities for Q&A's, the session will better inform students of the type of courses they could pursue to support their future careers.

#### Virtual Business Simulation:

Our range of virtual business simulation exercises are a fun and interactive way for students to experience real life business scenarios, and will encourage students to utilise and develop key skills including critical thinking, decision-making and team-working to solve practical problems within a virtual business setting.

#### The Business Mind:

In this session, our business academics will run an interactive workshop centred around problem-solving and decision-making in the Business world. Students will work in small teams to explore real-world business issues and develop solutions to enhance business performance. The session will aid to develop skills and approaches to support students in their Business studies and future careers.

#### The UoSIL Apprentice:

This activity is a great way of fostering students' entrepreneurial skills where they will be tasked in groups to create, design and promote a product against set objectives. Led by our experienced business academics, the activity will promote key business-related topics which students can look forward to exploring further at university level.



# Accounting and Finance

## Accounting and Finance Masterclass:

This interactive session introduces students to the basic theory and structure of our BA Accounting and Finance degree and provides an insight of the type of career routes a degree within the discipline can take them. Students will also have the opportunity to speak to our current students about the course and life at university so that they can be fully prepared to take their next steps into Higher Education.

## Exploring Financial markets:

This taster session will give students an insight into world of financial markets and an opportunity to explore the factors that impact stock market volatility, including a glimpse into the role of Artificial intelligence in predicting stock prices in today's world.

# Health Sciences

## Health Sciences Masterclass:

Our Health Sciences Masterclass will provide students with an overview of studying an undergraduate Health Sciences degree and an insight into working within Health and Social Care. Led by our Health and Social Care academics with support from our students currently undertaking relevant Health related degrees, the session will better inform your students of what to expect from a Health Sciences degree, and provide guidance on the different types of exciting career pathways available to support their future careers.

## The Social Campaign:

For this interactive group activity, students will compete in developing an engaging social media campaign based on a relevant public health topic of their choice. The session will encourage students to utilise their creative-thinking and research skills, whilst also enhancing their knowledge of prominent health topics which they can then look forward to exploring further at university.

## A Day in the Life:

This interactive simulation activity will enable students to develop their insight and knowledge of the responsibilities in health and social care. Students will step into a healthcare worker's shoes to experience and analyse how successful the worker has been in empowering the service user.





## Tourism and Events

### Tourism and Events Masterclass:

Our Masterclass will provide students with an insight into studying an undergraduate degree within Tourism and Events. Led by our experienced Tourism and Events academics, the session will better inform students of what to expect from an undergraduate degree within the subject, an interactive Q&A with staff and student ambassadors, as well as tailored careers support to enable students to explore the range of career pathways available to support their future.

### Virtual Travel Experience:

Through the power of Virtual and Augmented Reality, our immersive virtual travel experience provides students with a fun and interactive way to delve into the world of global tourism, exploring different heritages, cultures and places straight from the classroom. Students will develop insights into the subject area of Tourism and get a taste of the type of innovative teaching methods on offer at UoSIL.

### Creating your event brand:

This creative and interactive group-based activity will introduce students to the creative process of event branding which they can look forward to exploring further through an Events and Entertainment Management degree. From creating mood boards to logo design, students will have the opportunity to partake in a series of creative activities to help them build their own brand for a chosen event.



# TASTER DAYS

At our on-campus Taster Days, students will get a real feel of university life. With an in-depth look at their preferred subject areas, to dedicated career talks and engaging sessions on life at university, students will be well-equipped to take their next steps into university.

Alongside our subject taster activities mentioned above, below we have highlighted a range of additional talks and workshops students can also look forward to experiencing at our Taster Days. Depending on your preference, many of these sessions are also available to be delivered at your college or sixth form.

## Talks, Workshops and Activities

### Why University?

For students keen on finding out more about university study - or for those unsure if university is a right fit for them, our 'Why University?' talk provides an insight into university study and the benefits of studying in higher education. The session will encourage students to think ahead to the different subject areas and course options available to them, to in turn help discover the right programme to fit their career needs.

### Student Life

There are some preconceived ideas about what a typical day in the life of a student will look like, but our Student Engagement staff and student ambassadors will provide you with a clearer picture. Our Student Life session will offer comprehensive insight, advice and guidance on all aspects of life as a university student- from useful tips on study skills, time management, budgeting, and exam preparation, to socialising with peers, networking, and much more on how to make the most of the support available at university.

### Finance and Budgeting

Financing for university studies can often be a worry for many prospective students. Led by our Recruitment and Admissions teams, our Finance and Budgeting talk offers key advice regarding tuition fees, student loans, and exclusive scholarships and bursaries available by UoSiL to help students with financing their studies. The session will also cover key tips on how to budget and the typical costs students can expect whilst at university.

### Transitioning to University

The change from sixth form or college to university is a big transition and can seem daunting to many students. With support from our current students discussing their personal experience at UoSIL and how they managed the transition to university, this talk will provide valuable hints and tips to students on how to cope with this change, what to expect when starting university, and the support available to ensure they get the most out of the first few months of their university experience.

### Career planning

Tailored to the needs and demands of your students, our hands-on and interactive career planning workshop provides an exploration of students' individual skills and career aspirations. Led by our dedicated Careers advisors who will work closely with students individually, the workshop will aid to help students discover specific courses that may support their career development, whilst providing an insight on how their skillsets may be applied within different career areas.

### Student-led campus tours

Our campus tours are a great opportunity to find out more about life at UoSIL. Prospective students will be guided around our campus by one of our current students, so they'll have the opportunity to ask questions about what it's like to study with us and gain valuable insight on university life to aid their transition.



# OPEN DAYS

Throughout the academic year, we run a series of Open Days for prospective students and welcome bookings from sixth form and college groups. Our Open Days can provide students with a chance to explore the academic and social aspects of life at UoSIL through insight of our range of courses, support services, and a tour of our campus. Students will also have the opportunity to conduct a one-to-one personal consultation with a member of our Student Recruitment Team to gain personalised support with a course or admissions-related enquiry. You can find out more about our upcoming Open Days here: [Open Days | University of Sunderland in London](#)

## Higher Education and Careers Fairs

Across the academic year, our Student Recruitment Team attend a range of local UCAS conventions and higher education/ careers fairs hosted by various colleges, sixth forms and university partners. These events are a great way of equipping prospective students with everything they need to know about university, and we encourage prospective students, along with their parents/carers, to visit our stand to find out about UoSIL, our range of courses, entry requirements, facilities, and much more. It's also a great opportunity for students to put any questions they have to our Recruitment Team and have an informal chat about their career aspirations so that we can best support students' needs.

## GCSE Maths and English summer tutoring programme

Across the summer period, we run a 2-week targeted GCSE Maths and English tutoring programme which aims to inspire and equip students mainly from disadvantaged backgrounds with the necessary guidance and theory to improve their level of academic attainment. The notion behind the introduction of the programme stems from research conducted by the Department for Education which presents that amongst many students of disadvantaged backgrounds within London, there is an evident lack of attainment for Level 2 English and Maths by the age of 19, and without a certain level of attainment, these students may in turn experience difficulties with progressing their careers into higher education or the professional world.



## Supporting parents and carers

As part of our outreach engagement framework, we also provide a range of talks for parents and carers which can be delivered at your school/college as part of a higher education/ careers event or at our campus. Not only for the purpose of supporting their respective dependants' journeys into higher education, but through this provision, we're also keen to inspire and engage parents/ carers about the benefits of university study, and the ways in which higher education may offer a platform to leverage their own careers.

Listed below are the types of talks and activities that you can look forward to experiencing as part of our parent and carer engagement provision:

### Student Finance

For parents keen on finding out about the financial costs associated with studying at university, our dedicated student finance session can provide an insight to student finance including fees, expenses and the different types of financial support available including exclusive scholarships and bursaries. The session will also cover tips on how to support dependants with budgeting for university.

### University life

Our University life talk provides an insight for parents and carers on what life at university may look like, including the benefits of university study, our range of courses and the application process.

### Career guidance

Our career guidance support will enable parents and carers to find out how we can support their dependants' future careers, including dedicated career mapping and insight of courses and future professional roles that may support their career ambitions.

### Parent and carer visits

For any student's parents or carers that are keen to study with us, we can also offer a dedicated parent and carer visit to our campus. With insight to our range of courses, our diverse student body and support available whilst studying with us, parents and carers can be sure to get a good feel for life at UoSIL upon their visit.

We also understand that schedules can sometimes get fairly busy, so if attendance at one of our parent and carer visits isn't possible, we are also happy to welcome parents and carers at one of our Open Days throughout the year.



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## Useful web links for more information

**UoSIL Homepage:**  
[University of Sunderland in London](#)

**Our Courses:**  
[Subject Areas and Courses | University of Sunderland in London](#)

**Open Days:**  
[Open Days | University of Sunderland in London](#)

**Personal Consultations:**  
[Personal consultation | University of Sunderland in London](#)

**Support for Parents and Carers:**  
[Info for parents and carers | University of Sunderland in London](#)

## Interested in bringing our Outreach programme to your students?

For more information regarding our range of outreach provisions, please contact our Student Recruitment Team: [recruitment-london@sunderland.ac.uk](mailto:recruitment-london@sunderland.ac.uk)