

## Programme Specification

Programme Summary Information			
1	<b>Programme Title</b>		BA (Hons) Business Management and Entrepreneurship (Top-Up)
2	<b>University of Sunderland Course Code</b>		<b>UCAS Code</b>
3	<b>Awarding Institution</b>		University of Sunderland
4	<b>Teaching Institution(s)</b> (if different from point 3)		University of Sunderland in London
5	<b>Professional Statutory or Regulatory Body (PSRB)</b> (if applicable)		N/A

6	Programme Description
	<p><b>Overview</b></p> <p>The BA (Hons) Business Management and Entrepreneurship (Top-Up) offers students the opportunity to study a wide range of topics relevant to the management of modern organisations and entrepreneurship. This one-year top-up degree programme has been designed to help students unlock their potential to create and innovate in their workplace or in their own business organisation. The programme is for people who have completed our 2 years' foundation degree in business and management or a Higher National Diploma (HND) level qualification and want to gain a full undergraduate degree. The programme initially provides students the opportunity to learn about business planning and how to create new ventures. Later modules will focus on developing student's ability to use strategic analysis to make choices that create stakeholder value and strategic advantage. Student will also undertake work-based practice in an organisational setting of their choice.</p> <p><b>What's covered in the course?</b></p> <p>The modules that form the proposed Top-Up degree in business and management programme include; <b>entrepreneurship</b> which examines how to adopt an entrepreneurial approach to business. Business planning and how to pitch a business idea, and different entrepreneurial styles and their impact are also covered in this module. The second module; <b>new venture creation</b> will focus on how to identify opportunities in a variety of sectors and to create successful new ventures. <b>Business analytics</b> is the third module which is concerned with the application of business modelling at varying levels within modern organisations and how data can be used to aid management decision-making. The basic principles and methods of analysing multivariate data is also covered in this module. The fourth module; <b>strategic management in a global context</b>; will consider business strategy and strategic decision making in diverse contexts. Students will learn how to use strategic analysis to make choices that create stakeholder value and strategic advantage. <b>Creating and managing digital systems</b> is the fifth module covers methods, values, attitudes and techniques for building complex digital systems for business and society. This module also addresses project management, covering a range of concepts, tools, techniques and approaches. The final module is the <b>work-based practice</b> which provides students the opportunity to undertake work-</p>

	<p>based practice in an organisational setting of their choice and to apply knowledge gained from previous modules to identify and utilise the entrepreneurial mindset within a contemporary business environment and to reflect upon a range of generic, subject and programme specific skills which are likely to be required in any future career or area of employment. The combination of these modules will ensure the students achieve the University Graduate Attributes of being Professional, Adaptable and Engaged.</p> <p><b>Where will I study?</b> University of Sunderland in London</p>
--	---

<b>7</b>	<b>Programme Awards</b>		
<b>7a</b>	<b>Name of Final Award</b>	<b>Level</b>	<b>Credits Awarded</b>
	BA (Hons) Business Management and Entrepreneurship (Top-Up)	6	120
<b>7b</b>	<b>Exit Awards and Credit Awarded</b>		
	N/A		

<b>8</b>	<b>Programme Specific Regulations</b>
	Yes: Provide link Not applicable for this programme.

<b>9a</b>										
	<table border="1"> <thead> <tr> <th>Mode(s) of Study</th> <th>Location/Campus</th> <th>Duration of Study</th> </tr> </thead> <tbody> <tr> <td>Full time</td> <td>London</td> <td>1 year</td> </tr> <tr> <td>Part time</td> <td>London</td> <td>2 years</td> </tr> </tbody> </table>	Mode(s) of Study	Location/Campus	Duration of Study	Full time	London	1 year	Part time	London	2 years
Mode(s) of Study	Location/Campus	Duration of Study								
Full time	London	1 year								
Part time	London	2 years								

<b>9b</b>					
	<table border="1"> <tr> <td>Is this programme delivered at a <a href="#">Transnational (TNE) partner?</a></td> <td>No</td> </tr> <tr> <td>Is this programme delivered at <a href="#">UK Further Education Colleges?</a></td> <td>No</td> </tr> </table>	Is this programme delivered at a <a href="#">Transnational (TNE) partner?</a>	No	Is this programme delivered at <a href="#">UK Further Education Colleges?</a>	No
Is this programme delivered at a <a href="#">Transnational (TNE) partner?</a>	No				
Is this programme delivered at <a href="#">UK Further Education Colleges?</a>	No				

<b>10</b>	<b>Entry Requirements</b>
	<p>The admission requirements for this programme as stated on the course page of the University of Sunderland website at <a href="https://www.sunderland.ac.uk/">https://www.sunderland.ac.uk/</a>, or found by searching for the course entry profile located on the <a href="#">UCAS website</a> are correct. YES</p> <p>This programme is suitable for students to enter with advanced standing (eg APL) YES</p> <p>Where applicable use the space below to detail any specific arrangements – eg APL only permitted to a specific level <a href="#">Accreditation of Prior Learning (APL)</a></p>

<b>11</b>	<b>Programme Learning Outcomes</b>
	By the end of this <b>stage</b> of the programme successful students will be able to do the following:
<b>1</b>	Critically evaluate and synthesise ideas, concepts and practices from appropriate pathway disciplines relevant to Business Management.
<b>2</b>	Evaluate and assess the ethical obligations and responsibilities of business for the purpose of responsible and sustainable business management having due regard for the environments in which they function.
<b>3</b>	Interpret, analyse, evaluate and propose options that contribute to business policies, strategies and innovative practices for Business Management.

4	A detailed knowledge and understanding of the inter and intra personal skills, attitudes and behaviours that create an inter-culturally competent, career-ready business graduate.
5	Build a range of routines for self-analysis and an awareness and/or sensitivity to diversity in terms of people and cultures.
6	Construct and critically evaluate a range of business data, sources of information and appropriate methodologies, including the use and application of digital platforms for evidence-based research and decision-making.
7	Innovate, conceptualise, synthesize and evaluate a range of ideas and solutions for contemporary business management scenarios.

## 12. Programme Requirements

*There are optional modules on this programme No*

**Level 6:**

***In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
LUMB301	Entrepreneurship	20	1,5,7,
LUBM302	New Venture creation	20	1,2,5,7,6
LUBM303	Business analytics	20	1,3,6
LUBM304	Strategic Management in a Global context	20	1,2,3,6,7
LUBM305	Creating and Managing Digital Systems	20	1,3,6,7
LUBM306	Work-based Practice	20	3,4,5

## 13. Employability

**The programme contributes to the development of the following graduate attributes.**

**Please refer to [Integrated Curriculum Design Framework](#) when completing this section.**

<b>Professional</b>	The course provides opportunity for students to develop their skills and knowledge for managing their own businesses and/or management roles in different sectors. In this context, the programme learning outcome 5 addresses this graduate attribute which require students to demonstrate awareness of relevant contemporary theories and concepts across a range of business areas. Similarly, learning outcome No.3 of the programme also addresses this graduate attribute which require students to Illustrate how business skills are applied to a range of organisations from small business to large global enterprises. This graduate attribute is also addressed by learning outcome No.1 of this programme which require students to critically evaluate a range of business models and concepts in business and apply them to specific business situations. Overall, the programme will develop student's ability to display a professional attitude and the behaviours, skills and knowledge to make a positive contribution to society through work, research and community engagement.
---------------------	---

<b>Adaptable</b>	An adaptable business manager is one who is able to respond to the diverse needs and preferences of stakeholders. As such, this graduate attribute is addressed by learning outcome No.1 which require students to evaluate a range of business models and concepts in business and apply them to specific business situations. Being adaptable is also a key element of learning outcome No.3 of the programme which require students illustrate how business skills are applied to a range of organisations from small business to large global enterprises. Learning outcome No.6 of the programme also addresses this graduate attribute which require students to apply independent research skills to a range of business and management issues. This is a required attribute within the sphere of business management, due to the constant changing competitive and general environment. Students are therefore encouraged in several programme learning outcomes to be adaptable to change, have resilience and capable of problem solving and innovation.
<b>Engaged</b>	As the programme is designed for individuals who may currently be working in different roles in different sectors of the economy, graduates will be committed to creating value for their customers and focused on supporting their subordinates thereby making a wider contribution to society. The programme will utilise the student's prior working experiences to adopt a "pro-social modelling" approach to their own learning and assessment. Students are encouraged in the programme learning outcomes to ensure that their approach to management is engaging and promotes organisational efficiency and success. Programme learning outcome No. 2 specifically relate to this graduate attribute which require students to appreciate the significance of the global environment on business at regional, national and international levels.

**14. Additional Costs: Are there any additional costs on top of the fees?**

List any additional costs the students will have to meet and whether this is optional (e.g. an optional field trip) or essential (e.g. buying a lab coat). Give an estimation of the approximate cost which may be a range. This information should be replicated in the Module Guide and will be published on the course page. Please note for Apprenticeships, there should be no additional costs to students.

No, but all students buy some study materials such as books and provide their own basic study materials	
Yes (optional). All students buy some study materials such as books and provide their	

own basic study materials. In addition there are some additional costs for optional activities associated with the programme (see above)	
Yes (essential). All students buy some study materials such as books and provide their own basic study materials. In addition there are some essential additional costs associated with the programme (see above)	

### 15. Version Control

**Programme Specifications are checked annually and updated when changes are made to the programme.**

Version Number		Date	Details of change	Author
V1	Document created	26/02/2020	New programme	Y. Alhassan
V2	Document changed	26/05/20	Programme leaning outcomes	Y Alhassan