

## Programme Specification

<b>Programme Summary Information</b>														
<b>1</b>	<b>Programme Title</b>	BA (Hons) Business and Management:  BA (Hons) Business and Human Resource Management BA (Hons) Business and Marketing Management BA (Hons) Business and Financial Management BA (Hons) Business and Events Management BA (Hons) Business and Management												
<b>2</b>	<b>University of Sunderland Course Code</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"><b>UCAS Code</b></th> <th></th> </tr> </thead> <tbody> <tr> <td>NN2C – Business and Management</td> <td></td> </tr> <tr> <td>NN1P – Business and Human Resource Management</td> <td></td> </tr> <tr> <td>NN1N – Business and Marketing Management</td> <td></td> </tr> <tr> <td>NN1H – Business and Financial Management</td> <td></td> </tr> <tr> <td>N820 – Business and Events Management</td> <td></td> </tr> </tbody> </table>	<b>UCAS Code</b>		NN2C – Business and Management		NN1P – Business and Human Resource Management		NN1N – Business and Marketing Management		NN1H – Business and Financial Management		N820 – Business and Events Management	
<b>UCAS Code</b>														
NN2C – Business and Management														
NN1P – Business and Human Resource Management														
NN1N – Business and Marketing Management														
NN1H – Business and Financial Management														
N820 – Business and Events Management														
<b>3</b>	<b>Awarding Institution</b>	University of Sunderland												
<b>4</b>	<b>Teaching Institution(s)</b> (if different from point 3)													
<b>5</b>	<b>Professional Statutory or Regulatory Body (PSRB)</b> (if applicable)	Yes  BA (Hons) Business and Human Resource Management - CIPD  BA (Hons) Business and Management – CMI  BA (Hons) Business and Marketing Management - CIM												
<b>6</b>	<b>For Apprenticeships:</b>													
	<b>Name of Apprenticeship Standard</b>													

	<b>Apprenticeship Standard Number</b>	
	<b>IfATE LARS Number</b>	

<b>7</b>	<p><b>Programme Description</b></p> <p><b>Overview</b></p> <p>The BA (Hons) Business and Management programme develops professional, innovative, entrepreneurial, and creative managers and leaders, preparing graduates for diverse career pathways within Human Resources, Marketing, Finance and Events. The programme focuses on ethical, sustainable, responsible, and digital business practices, incorporating experiential learning shaped by industry trends and enhanced through digital and technological approaches.</p> <p>Each pathway Business and Human Resource Management, Business and Marketing Management, Business and Financial Management, and Business and Events Management, offers specialised knowledge and skills tailored to its field while building on core business and management principles.</p> <p><b>What's Covered in the Course?</b></p> <p>The course aims to develop skilled practitioners through innovative teaching and creative learning strategies that are experiential and designed to facilitate work-related and work-based experiences, supporting self-reflection and growth. A variety of learner-centred approaches, such as problem-based and enquiry-based learning, are used. Across all pathways, students will gain a strong foundation in business and management at Stage 1, followed by a deeper, critical understanding of discipline-specific concepts and principles at Stage 2, including the integration of core business functions such as Marketing, HR, Finance, and Operations. At Stage 3, students will refine their analytical and problem-solving skills, exploring complex and cutting-edge practices in their chosen pathways. These include strategic leadership, project management, people management, business continuity, event planning, or digital marketing strategies. By the end of the programme, students will have developed essential competencies and graduate attributes, preparing them for professional success in their respective fields.</p> <p><b>BA (Hons) Business and Human Resource Management</b></p> <p>BA (Hons) Business and Human Resource Management aims to develop HR professionals who are skilled, agile, creative, reflexive, practitioners. The course focuses on professional and personal development from a range of perspectives addressing elements of ethical, sustainable, responsible and digital business practices all of which embrace the CIPD Professional map. This programme was approved by CIPD in August 2021. In addition, experiential learning elements throughout the programme will be shaped by industry and learning will be enhanced through the digital and technological approaches.</p> <p><b>BA (Hons) Business and Marketing Management</b></p> <p>BA Business and Marketing Management covers current trends in business and marketing. The course focuses on professional and personal development from a range of perspectives addressing elements of ethical, sustainable, responsible and digital business practices. In addition, experiential learning elements throughout the programme will be shaped by industry and learning will be enhanced through the digital and technological approaches.</p>
----------	--

**BA (Hons) Business and Financial Management**

BA (Hons) Business and Financial Management develops professional, innovative, entrepreneurial and creative financial managers and leaders. The course focuses on ethical, sustainable, responsible and digital business practices. In addition, experiential learning elements throughout the programme are shaped by industry and learning is enhanced through digital and technological approaches.

**BA (Hons) Business and Events Management**

The BA (Hons) Business and Events Management programme examines current trends in business and events management, with a focus on professional and personal development from ethical, sustainable, responsible, and digital perspectives. The programme provides students with comprehensive knowledge and understanding of the events industry, emphasising the connection between theory and practice. Students will acquire the core competencies required to plan, manage, and deliver events successfully. Designed to prepare graduates for careers in the events industry, the programme incorporates experiential learning elements informed by industry trends and enhanced through digital and technological innovation.

**Where Will I Study?**

- **At Sunderland:** Full-time and Part-time on campus.
- **At a partner college:** Part-time, Full-time in the UK or overseas.

**Does the programme have an associated IFY?**

**Yes**

<b>8</b>	<b>Programme Awards</b>		
<b>8a</b>	<b>Name of Final Award</b>	<b>Level</b>	<b>Credits Awarded</b>
	Bachelor of Arts with Honours Business and Management	6	360
	Bachelor of Arts with Honours Business and Human Resource Management		
	Bachelor of Arts with Honours Business and Marketing Management		
	Bachelor of Arts with Honours Business and Financial Management		
	Bachelor of Arts with Honours Business and Events Management		
	Bachelor of Arts with Honours Business and Management with Placement Year		480
	Bachelor of Arts with Honours Business and Human Resource Management with Placement Year		
	Bachelor of Arts with Honours Business and Marketing Management with Placement Year		
	Bachelor of Arts with Honours Business and Financial Management with Placement Year		

	Bachelor of Arts with Honours Business and Events Management with Placement Year		
<b>8b</b>	<b>Exit Awards and Credit Awarded</b>		
	Certificate of Higher Education in Business	4	120
	Diploma of Higher Education in Business and Management	5	240
	Diploma of Higher Education in Business and Human Resource Management		
	Diploma of Higher Education in Business and Marketing Management		
	Diploma of Higher Education in Business and Financial Management		
	Diploma of Higher Education in Business and Events Management		
	Bachelor of Arts in Business and Management	6	300
	Bachelor of Arts in Business and Human Resource Management		
	Bachelor of Arts in Business and Marketing Management		
	Bachelor of Arts in Business and Financial Management		
	Bachelor of Arts in Business and Events Management		
	Bachelor of Arts with Placement in Business and Management	6	420
	Bachelor of Arts with Placement in Business and Human Resource Management		
	Bachelor of Arts with Placement in Business and Marketing Management		
	Bachelor of Arts with Placement in Business and Financial Management		
	Bachelor of Arts with Placement in Business and Events Management		

<b>9</b>	<b>Programme Specific Regulations</b>
	Yes (see appendices)

<b>10a</b>		
<b>Mode(s) of Study</b>	<b>Location/Campus</b>	<b>Duration of Study</b>
Full time	Sunderland/London/Hong Kong	3 years
Full time	Hong Kong IDL* BA Hons in Business and Management only	3 years
Full time with Placement	Sunderland	4 years
Part time	Sunderland/London/	6 years

	Hong Kong	
Part time	Hong Kong IDL* BA Hons in Business and Management only	6 years

<b>10b</b>		
Is this programme delivered at a <a href="#">Transnational (TNE) partner</a> ?		Yes
Is this programme delivered at <a href="#">UK Partner Institutions</a> ?		No

<b>11</b>	<b>Entry Requirements</b>
	<p>The admission requirements for this programme as stated on the course page of the University of Sunderland website at <a href="https://www.sunderland.ac.uk/">https://www.sunderland.ac.uk/</a>, or found by searching for the course entry profile located on the <a href="#">UCAS website</a> are correct. YES</p> <p>This programme is suitable for students to enter with advanced standing (e.g. APL) YES</p> <p>Where applicable use the space below to detail any specific arrangements – e.g. APL only permitted to a specific level <a href="#">Accreditation of Prior Learning (APL)</a></p> <p><i>CIPD accreditation/ membership only applies to students who learn at Sunderland Campus and who have studied the full 3 (or 4) year program. Students may join at stages throughout the program but they are not guaranteed CIPD accreditation.</i></p>

<b>12</b>	<b>Programme Learning Outcomes</b>
	<b>BA Hons Business and Management</b>
	By the end of <b>Stage 1</b> of the programme successful students will be able to do the following:
<b>1</b>	Explain and examine the major theories, practices and concepts related to finance, marketing and business organisations and society in a changing world.
<b>2</b>	Identify, explain and consider how digital aspects of business and management impact on organisations.
<b>3</b>	Demonstrate knowledge and understanding of the inter and intra-personal skills, attitudes and behaviours that create an inter-culturally competent, career- ready business graduate, and explore their professional identity.
	By the end of <b>Stage 2</b> of the programme successful students will be able to do the following:
<b>4</b>	Analyse and appraise graduate skill and behavioural requirements which create a civically minded culturally aware career ready business graduate.
<b>5</b>	Analyse and debate the ethical, digital, sustainable practices which impact upon business and management within organisations
<b>6</b>	Debate, analyse and critique theories, practices and concepts relating to managing a project, people, finance and markets
	By the end of <b>Stage 3</b> of the programme successful students will be able to do the following:
<b>7</b>	Articulate and evaluate the professional attributes and behaviours required to be a global career ready business graduate.
<b>8</b>	Undertake research into ethical, sustainable and digital practices required within organisations.

9	Select, evaluate and synthesise data and information to promote business transformation, change and resilience
<b>BA Hons Business and Human Resource Management</b>	
By the end of <b>Stage 1</b> of the programme successful students will be able to do the following:	
1	Explain and examine the major theories, practices and concepts related to business and management, leadership, business organisations and society in a changing world
2	Identify, explain and consider how digital aspects of business and management impact on organisations.
3	Demonstrate knowledge and understanding of the inter and intra-personal skills, attitudes and behaviours that create an inter-culturally competent, career- ready human resource graduate, and explore their professional identity.
By the end of <b>Stage 2</b> of the programme successful students will be able to do the following:	
4	Analyse and appraise graduate skill and behavioural requirements which create a civically minded culturally aware career ready human resource graduate.
5	Analyse and debate the ethical, digital, sustainable practices which impact upon business and management within organisations
6	Debate, analyse and critique theories, and creative learning practices and concepts relating to managing a project, people, and organisations.
By the end of <b>Stage 3</b> of the programme successful students will be able to do the following:	
7	Articulate and evaluate the professional skills, attributes and behaviours required to be a global career ready human resource graduate.
8	Demonstrate and evidence research informed ethical, sustainable and digital practices required within organisational contexts.
9	Select and evaluate data and information from a range of sources to business transformation, change and resilience.
<b>BA Hons Business and Marketing Management</b>	
By the end of <b>Stage 1</b> of the programme successful students will be able to do the following:	
1	Explain and examine the major theories, practices and concepts related to finance, marketing and business organisations and society in a changing world.
2	Identify, explain and consider how digital aspects of business and management impact on organisations.
3	Demonstrate knowledge and understanding of the inter and intra-personal skills, attitudes and behaviours that create an inter-culturally competent, career- ready business graduate, and explore their professional identity.
By the end of <b>Stage 2</b> of the programme successful students will be able to do the following:	
4	Analyse a range of theories and conceptual frameworks from appropriate disciplines relevant to business and marketing management
5	Analyse and debate the ethical, digital, sustainable practices which impact upon business and management within organisations

<b>6</b>	Debate, analyse and critique theories, practices and concepts relating to managing a project, people, finance and markets
	By the end of <b>Stage 3</b> of the programme successful students will be able to do the following:
<b>7</b>	Articulate and evaluate the professional attributes and behaviours required to be a global career ready business graduate.
<b>8</b>	Critically evaluate and synthesise ideas, concepts and practices relevant to business and marketing management.
<b>9</b>	Select, evaluate and synthesise data and information to promote business transformation, change and resilience
	<b>BA Hons Business and Financial Management</b>
	By the end of <b>Stage 1</b> of the programme successful students will be able to do the following:
<b>1</b>	Explain and examine the major theories, practices and concepts related to finance, marketing and business organisations and society in a changing world.
<b>2</b>	Identify, explain and consider how digital aspects of business and financial management impact on organisations.
<b>3</b>	Demonstrate knowledge and understanding of the inter and intra-personal skills, attitudes and behaviours that create an inter-culturally competent, career- ready business graduate, and explore their professional identity.
	By the end of <b>Stage 2</b> of the programme successful students will be able to do the following:
<b>4</b>	Analyse and appraise graduate skill and behavioural requirements which create a civically minded culturally aware career ready business graduate.
<b>5</b>	Analyse and debate the ethical, digital, sustainable practices which impact upon business and management within organisations
<b>6</b>	Interpret and apply accounting information to improve project and organisational decision-making.
	By the end of <b>Stage 3</b> of the programme successful students will be able to do the following:
<b>7</b>	Articulate and evaluate the professional attributes and behaviours required to be a global career ready business finance graduate.
<b>8</b>	Undertake research into ethical, sustainable and digital practices required within organisations.
<b>9</b>	Select, evaluate and synthesise data and information to promote business transformation, change and resilience
	<b>BA Hons Business and Events Management</b>
	By the end of <b>Stage 1</b> of the programme successful students will be able to do the following:
<b>1</b>	Explain and examine the major theories, practices and concepts related to finance, marketing and business organisations and society in a changing world.
<b>2</b>	Identify, explain and consider how digital aspects of business and management impact on organisations.

<b>3</b>	Demonstrate knowledge and understanding of the inter and intra-personal skills, attitudes and behaviours that create an inter-culturally competent, career- ready business graduate, and explore their professional identity.
	By the end of <b>Stage 2</b> of the programme successful students will be able to do the following:
<b>4</b>	Analyse and appraise graduate skill and behavioural requirements which create a civically minded culturally aware career ready business graduate.
<b>5</b>	Analyse and debate the ethical, digital, sustainable practices which impact upon business and management within organisations
<b>6</b>	Debate, analyse and critique theories, practices and concepts relating to managing a project, people, finance and markets
	By the end of <b>Stage 3</b> of the programme successful students will be able to do the following:
<b>7</b>	Articulate and evaluate the professional attributes and behaviours required to be a global career ready business graduate.
<b>8</b>	Undertake research into ethical, sustainable and digital practices required within organisations.
<b>9</b>	Select, evaluate and synthesise data and information to promote business transformation, change and resilience.

### 13. Programme Requirements

*There are optional modules on this programme No*

#### BA (Hons) Business and Management:

##### Level 4:

*In order to complete this programme, a student must successfully complete all the following CORE modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT101	Business Organisations and Society	<b>30</b>	PLO1, PLO2, PLO3
MGT106	Business Management and Entrepreneurial Skills Development	<b>30</b>	PLO1, PLO2, PLO3
MGT103	Understanding Markets and Marketing	<b>30</b>	PLO1, PLO2, PLO3
MGT104	Fundamentals of Financial Decision Making	<b>30</b>	PLO1, PLO2, PLO3

##### Level 5:

*In order to complete this programme a student must successfully complete all the following modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
-------------	-------------	--------------	-----------------

MGT201	Managing Self and Others	30	PLO4, PLO5, PLO6
MGT202	Delivering Projects for Organisational Success	30	PLO4, PLO5, PLO6
MGT203	Integrated Marketing Practice	30	PLO4, PLO5, PLO6
MGT204	Corporate Finance & Portfolio Valuation	30	PLO4, PLO5, PLO6

**Level 5: For those completing a Placement:**

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT209	Applied Professional Practice	120	PLO4, PLO5, PLO6

**Level 6:**

*In order to complete this programme, a student must successfully complete all the following modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT301	Strategic Leadership and Collaboration	30	PLO7, PLO8, PLO9
MGT302	Managing Business Continuity and Resilience	30	PLO7, PLO8, PLO9
MGT303	Leading and Implementing Organisational Change	30	PLO7, PLO8, PLO9
MGT304	Business Consultancy Project	30	PLO7, PLO8, PLO9

**BA (Hons) Business and Human Resource Management:**

**Level 4:**

*In order to complete this programme, a student must successfully complete all the following CORE modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT101	Business Organisations and Society	30	PLO1, PLO2, PLO3
MGT106	Business Management and Entrepreneurial Skills Development	30	PLO1, PLO2, PLO3
MGT103	Understanding Markets and Marketing	30	PLO1, PLO2, PLO3
MGT104	Fundamentals of Financial Decision Making	30	PLO1, PLO2, PLO3

**Level 5:**

***In order to complete this programme a student must successfully complete all the following modules (totalling 120 credits):***

<b>Module Code</b>	<b>Module Name</b>	<b>Credit Value</b>	<b>PLO(s) assessed</b>
MGT201	Managing Self and Others	30	PLO4, PLO5, PLO6
MGT202	Delivering Projects for Organisational Success	30	PLO4, PLO5, PLO6
MGT207	Cognitive and Creative Learning and Development	30	PLO4, PLO5, PLO6
MGT208	Contemporary Developments in HRM and Leadership	30	PLO4, PLO5, PLO6

**Level 5: For those completing a Placement**

<b>Module Code</b>	<b>Module Name</b>	<b>Credit Value</b>	<b>PLO(s) assessed</b>
MGT209	Applied Professional Practice	120	PLO4, PLO5, PLO6

**Level 6:**

***In order to complete this programme, a student must successfully complete all the following modules (totalling 120 credits):***

<b>Module Code</b>	<b>Module Name</b>	<b>Credit Value</b>	<b>PLO(s) assessed</b>
MGT301	Strategic Leadership and Collaboration	30	PLO7, PLO8, PLO9
MGT302	Managing Business Continuity and Resilience	30	PLO7, PLO8, PLO9
MGT304	Business Consultancy Project	30	PLO7, PLO8, PLO9
MGT307	Professional Human Resource Skills	30	PLO7, PLO8, PLO9

**BA (Hons) Business and Marketing Management:****Level 4:**

***In order to complete this programme, a student must successfully complete all the following CORE modules (totalling 120 credits):***

<b>Module Code</b>	<b>Module Name</b>	<b>Credit Value</b>	<b>PLO(s) assessed</b>
MGT101	Business Organisations and Society	30	PLO1, PLO2, PLO3

MGT106	Business Management and Entrepreneurial Skills Development	30	PLO1, PLO2, PLO3
MGT103	Understanding Markets and Marketing	30	PLO1, PLO2, PLO3
MGT104	Fundamentals of Financial Decision Making	30	PLO1, PLO2, PLO3

**Level 5:**

***In order to complete this programme a student must successfully complete all the following modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT201	Managing Self and Others	30	PLO4, PLO5, PLO6
MGT202	Delivering Projects for Organisational Success	30	PLO4, PLO5, PLO6
MGT203	Integrated Marketing Practice	30	PLO4, PLO5, PLO6
MGT205	Analysis and Insight for Marketing	30	PLO4, PLO5, PLO6

**Level 5: For those completing a Placement**

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT209	Applied Professional Practice	120	PLO4, PLO5, PLO6

**Level 6:**

***In order to complete this programme, a student must successfully complete all the following modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT301	Strategic Leadership and Collaboration	30	PLO7, PLO8, PLO9
MGT302	Managing Business Continuity and Resilience	30	PLO7, PLO8, PLO9
MGT304	Business Consultancy Project	30	PLO7, PLO8, PLO9
MGT305	Branding in the Digital Age	30	PLO7, PLO8, PLO9

**BA (Hons) Business and Financial Management:**

**Level 4:**

***In order to complete this programme, a student must successfully complete all the following CORE modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT101	Business Organisations and Society	30	PLO1, PLO2, PLO3
MGT106	Business Management and Entrepreneurial Skills Development	30	PLO1, PLO2, PLO3
MGT103	Understanding Markets and Marketing	30	PLO1, PLO2, PLO3
MGT104	Fundamentals of Financial Decision Making	30	PLO1, PLO2, PLO3

**Level 5:**

***In order to complete this programme a student must successfully complete all the following modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT201	Managing Self and Others	30	PLO4, PLO5, PLO6
MGT202	Delivering Projects for Organisational Success	30	PLO4, PLO5, PLO6
MGT204	Corporate Finance & Portfolio Valuation	30	PLO4, PLO5, PLO6
MGT206	Finance & Financial Decision-Making for Managers	30	PLO4, PLO5, PLO6

**Level 5: For those completing a Placement**

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT209	Applied Professional Practice	120	PLO4, PLO5, PLO6

**Level 6:**

***In order to complete this programme, a student must successfully complete all the following modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT301	Strategic Leadership and Collaboration	30	PLO7, PLO8, PLO9
MGT302	Managing Business Continuity and Resilience	30	PLO7, PLO8, PLO9
MGT304	Business Consultancy Project	30	PLO7, PLO8, PLO9
MGT306	Financial Governance	30	PLO7, PLO8, PLO9

**BA (Hons) Business and Events Management:****Level 4:**

*In order to complete this programme, a student must successfully complete all the following CORE modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT101	Business Organisations and Society	30	PLO1, PLO2, PLO3
MGT106	Business Management and Entrepreneurial Skills Development	30	PLO1, PLO2, PLO3
MGT103	Understanding Markets and Marketing	30	PLO1, PLO2, PLO3
MGT104	Fundamentals of Financial Decision Making	30	PLO1, PLO2, PLO3

**Level 5:**

*In order to complete this programme a student must successfully complete all the following modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT201	Managing Self and Others	30	PLO4, PLO5, PLO6
MGT202	Delivering Projects for Organisational Success	30	PLO4, PLO5, PLO6
MGT203	Integrated Marketing Practice	30	PLO4, PLO5, PLO6
MGT211	Event Management: Principles and Practices	30	PLO4, PLO5, PLO6

**Level 5: For those completing a Placement**

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT209	Applied Professional Practice	120	PLO4, PLO5, PLO6

**Level 6:**

*In order to complete this programme, a student must successfully complete all the following modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT301	Strategic Leadership and Collaboration	30	PLO7, PLO8, PLO9

MGT304	Business Consultancy Project	30	PLO7, PLO8, PLO9
MGT305	Branding in the Digital Age	30	PLO7, PLO8, PLO9
MGT310	Contemporary Trends and Challenges in Event Management	30	PLO7, PLO8, PLO9

#### 14. Employability

The programme contributes to the development of the following graduate attributes. Please refer to [Integrated Curriculum Design Framework](#) when completing this section.

Graduates will be more employable if they have a clearer understanding of their identity, both self-perceived and that which is recognised by others (Holmes, 2013). This programme aims to provide students with opportunities to explore and discover their unique identity and encourage engagement with experiences which will increase self-efficacy and provide tangible evidence of that identity. This philosophy underpins our approach to employability, which can be re-conceptualised as graduate authenticity, an approach which is consistent with academic thinking and professional practice across a range of industries and sectors. The programme aims to provide an appropriate combination of challenge and support to develop a range of graduate attributes, that enhance graduate authenticity and enable individuals to achieve a greater degree of power and control concerning their careers. Students will have access to the University Graduate Prospects Service which is available to current students and graduates for up to 3 years after completion of their programme of study. It provides a comprehensive range of help and careers resources for employability development.

<b>Professional</b>	The ' <i>professional</i> ' graduate attribute will be developed through students engaging in critical reflection of their own performance, demonstrating professional standards in relation to behaviour, engaging others and ongoing professional development as well as advocating the use of professional practices within and outside the organisational context.
---------------------	--

	<p>Students will be encouraged to develop high levels of self-awareness, emotional and social intelligence. Demonstrating the knowledge and skills to engage with a range of stakeholders, working collaboratively and enabling empowerment of others is a feature of numerous modules across the programme.</p> <p>Modules which contribute significantly to the development of this graduate attribute include but are not limited to:</p> <p><b>MGT101 Business Organisations and Society</b>  <b>MGT106 Business Management and Entrepreneurial Skills Development</b>  <b>MGT201 Managing Self and Others</b>  <b>MGT202 Delivering Projects for Organisational Success</b>  <b>MGT301 Strategic Leadership and Collaboration</b>  <b>MGT304 Business Consultancy Project</b></p>
<b>Adaptable</b>	<p>The '<i>adaptable</i>' graduate attribute will be developed through student engagement with the content learning and assessment outcomes of the modules noted below. This will include developing knowledge and skills relating to initiating and leading change in organisations, creating an environment for innovation and creativity, establishing the value of ideas and change initiatives and driving continuous improvement. Student learning will encourage them to challenge strategies and operations, consider ethics, responsibility, sustainability, resource allocation and business continuity. The modules on the programme significantly focus on problem solving and innovation, whilst managing complexity and ambiguity in uncertain and diverse contexts.</p> <p>Modules which contribute significantly to the development of this graduate attribute include but are not limited to:</p> <p><b>MGT101 Business Organisations and Society</b>  <b>MGT106 Business Management and Entrepreneurial Skills Development</b>  <b>MGT104 Fundamentals of Financial Decision Making</b>  <b>MGT201 Managing Self and Others</b></p>

	<p><b>MGT202 Delivering Projects for Organisational Success</b></p> <p><b>MGT205 Analysis and Insight for Marketing</b></p> <p><b>MGT207 Cognitive and Creative Learning and Development</b></p> <p><b>MGT211 Event Management: Principles and practices</b></p> <p><b>MGT310 Contemporary Trends and Challenges in Event Management</b></p> <p><b>MGT301 Strategic Leadership and Collaboration</b></p> <p><b>MGT302 Managing Business Continuity and Resilience</b></p> <p><b>MGT304 Business Consultancy Project</b></p> <p><b>MGT305 Branding in the Digital Age</b></p> <p><b>MGT307 Professional Human Resource Skills</b></p>
<b>Engaged</b>	<p>The '<i>engaged</i>' graduate attribute will be developed and achieved through the learning and assessment outcomes across a range of modules noted below. This will involve students demonstrating they can manage complex relationships across multiple and diverse stakeholders both internally within the organisational context and in the wider external environment. Key to this attribute will be the demonstration of challenging and developing strategies and operations that are underpinned by inclusivity, valuing diversity, enabling cultural inclusion, ethics, responsibility and sustainability.</p> <p>Modules which contribute significantly to the development of this graduate attribute include but are not limited to:</p> <p><b>MGT101 Business Organisations and Society</b></p> <p><b>MGT106 Business Management and Entrepreneurial Skills Development</b></p> <p><b>MGT103 Understanding Markets and Marketing</b></p> <p><b>MGT211 Event Management: Principles and practices</b></p> <p><b>MGT201 Managing Self and Others</b></p> <p><b>MGT203 Integrated Marketing Practice</b></p> <p><b>MGT310 Contemporary Trends and Challenges in Event Management</b></p> <p><b>MGT301 Strategic Leadership and Collaboration</b></p> <p><b>MGT304 Business Consultancy Project</b></p>

**15. Additional Costs: Are there any additional costs on top of the fees?**

List any additional costs the students will have to meet and whether this is optional (e.g. an optional field trip) or essential (e.g. buying a lab coat). Give an estimation of the approximate cost which may be a range. This information should be replicated in the Module Guide and will be published on the course page.

No, but all students buy some study materials such as books and provide their own basic study materials	✓
Yes (optional). All students buy some study materials such as books and provide their own basic study materials. In addition, there are some additional costs for optional activities associated with the programme (see above)	
Yes (essential). All students buy some study materials such as books and provide their own basic study materials. In addition, there are some essential additional costs associated with the programme (see above)	

**16. Version Control**

**Programme Specifications are checked annually and updated when changes are made to the programme.**

Version Number		Date	Details of change	Author
V1	Document created	19/24	Adapted to pathways model	Dr Paula Danby

Version number:	5	Template owner:	Quality Team
Date reviewed:	Jun-24	Date of next review:	Jun-29



## Programme-Specific Regulation/s

### PROGRAMME REGULATION/S

**Name of programme:** *BA (Hons) Business and Human Resource Management*

**Title of final award:** *BA with Honours*

**Interim awards<sup>1</sup>:** *Certificate of Higher Education in Business, Diploma of Higher Education in Business and Human Resource Management*

**Accreditation:** *BA Business & HRM with Honours is accredited from 2006-2021 by the Chartered Institute of Personnel and Development. The interim awards are not accredited.*

**University Regulation** (please state the relevant University Regulation):

#### 4.2 The Assessment of Modules

4.2.1 The overall pass mark for each module is 40%. To pass a module a student must also have submitted work for each element of assessment.

4.2.2 Where module assessment comprises two or more contributory elements, a pass will be awarded where a student achieves at least 40% in the overall module mark, providing that the student has submitted assessment in all elements at that attempt. The student does not need to achieve a mark of 40% in each element.

4.2.3 A requirement may be imposed that students pass (at 40%) each element of assessment within the module to meet PSRB requirements. Such a requirement Page 8 of 26 must be approved on behalf of Academic Board and included in the programme specific regulations and the module information provided to students.

4.2.4 In line with section 9 of the assessment policy, students can request an extension from their Module Leader (usually by e-mail) of no more than seven days, post summative deadline. In-module assessments which are not submitted by the required date, or agreed extended date, will receive a reduction in marks on a sliding scale up to the 7th day after the submission date, thereafter, an assessment will be given a mark of zero and coded as non-submissions unless extenuating circumstances can be demonstrated in line with the extenuating circumstances policy. (See section 9.1 of the Assessment Policy)

---

<sup>1</sup> Same as main award unless agreed otherwise at validation – e.g. to meet PSRB requirements

4.2.5 Where a module has a specific pre-requisite module, that module must be passed before a student proceeds to the requiring module. A compensated failure is counted as a pass for these purposes, but the mark is not altered.

4.2.6 A student who has passed a module at the first attempt either outright or by compensation, or is granted condonement (see section 5.2) may not re-take the module in order to achieve a higher mark, unless the student's performance is judged to have been affected by extenuating circumstances (see section 8).

5.1.5 If a student fails to pass a module at the end of the permitted referrals and repeats and is required to leave the University, they will be awarded the exit qualification to which they are entitled.

## 5.2 Compensation and Condonement between Modules

5.2.1 Condonement for Integrated Foundation Year and Stage 1 • If you meet the conditions, you can progress even if you do not pass up to 20 credits (or 30 credits where a stage is made up of 30 credit modules) through condonement in the Integrated Foundation Year and Stage 1 (unless restricted by professional bodies).

- The condoned module cannot be a prerequisite unless approved by the Board.
- Conditions for condonement:
  - o Submit all required coursework and attend all assessments, including exams.
  - o No findings of plagiarism or academic misconduct in your submissions at that stage.
- The original marks will stand for condoned modules and credits will not be applied.

5.2.2 Compensation for Integrated Foundation Year and Stages 1, 2, & 3 • If you have attempted the required credits, you can fail up to 20 credits (or 30 credit modules where a stage is made up of 30-credit modules) per stage and still progress if:

- o You score at least 35% in the failed module.
- o You submit all assessments for that module.
- o Your average mark across all other modules at that stage is at least 45%.
- The original marks for compensated modules will stand, and credits will be awarded.

5.2.3 Additional Compensation • The Board can compensate an additional 20 credits (total of 40 credits), if the criteria from section 5.2.2 is met.

## 5.2.4 Maximum Condonement and Compensation

• You can only have up to 40 credits condoned (where permitted) or compensated per stage. • If you are not eligible for 40 credits of compensation under sections 5.2.2 and 5.2.3, for students on the integrated foundation year and Stage 1, the Board must consider condoning a module worth up to 30 credits, but the total credits condoned and compensated must not exceed 40 credits.

5.2.5 Exceptions  
• If condonement/compensation is not allowed due to specific programme requirements for example PSRBs, it must be approved by Academic Board and included in the programme handbook.

5.2.6 Timing of Condonement and Compensation • Condonement and compensation must be applied as soon as the mark profile allows, providing that this enables completion of the stage of study. Once given, you cannot retake, repeat, or trail the module.

5.2.7 Assessment Timing • Condonement and compensation decisions are based on marks available at the time of the Assessment Board. The Board cannot use marks from earlier attempts.

5.2.8 Purpose • Condonement and compensation help you move to the next stage of study or confirm an academic award. Condonement and compensation cannot be used if you will still have referrals to complete or if you need to repeat failed modules at the same stage. Condonement cannot be used with trailing a failed module.

**Regulations apply to students commencing their studies from** (please state the date / intake that these regulations will apply to students for each Stage):

Regulations apply to students	Date the regulations apply	Intakes affected
Stage 1	September 2021	All
Stage 2	September 2022	All
Stage 3	September 2022	All

### Stage 1

Core modules:

Module Code	Module Name	Credit Value
MGT101	Business Organisations and Society	30
MGT106	Business Management Skills Development	30
MGT103	Understanding Markets and Marketing	30
MGT104	Fundamentals of Financial Decision Making	30

Optional Modules N/A

Elective Modules N/A

#### Progression Regulations

*To meet CIPD approval requirements the following must be met.*

Students who fail a module within any proposed CIPD accredited programme should not be awarded credit for that module by virtue of any 'compensation' for stronger performance in any other module(s). Students on CIPD accredited programmes must also pass all required assessment(s) in order to pass the module.

Centre to specify within the Programme Specification that compensation is not permitted by CIPD and that students must pass all required assessment(s).

Students must therefore pass (at 40%) each element of assessment within the modules and compensation between modules is not permitted.

## Stage 2

### Core modules

Module Code	Module Name	Credit Value
MGT201	Managing Self and Others	30
MGT202	Delivering Projects for Organisational Success	30
MGT207	Cognitive and Creative Learning and Development	30
MGT208	Contemporary Developments in HRM and Leadership	30

Optional modules N/A

### Elective modules

*There is no provision for an elective module at Stage 2.*

### Progression Regulations

*To meet CIPD approval requirements the following must be met.*

Students who fail a module within any proposed CIPD accredited programme should not be awarded credit for that module by virtue of any 'compensation' for stronger performance in any other module(s). Students on CIPD accredited programmes must also pass all required assessment(s) in order to pass the module.

Centre to specify within the Programme Specification that compensation is not permitted by CIPD and that students must pass all required assessment(s).

Students must therefore pass (at 40%) each element of assessment within the modules and compensation between modules is not permitted.

## Stage 3 (for those competing a placement)

### Core modules

Module Code	Module Name	Credit Value
MGT209	Applied Professional Practice	120

## Stage 3/4

### Core modules

Module Code	Module Name	Credit Value
MGT301	Strategic Leadership and Collaboration	30

<b>MGT302</b>	<b>Managing Business Continuity and Resilience</b>	<b>30</b>
<b>MGT304</b>	<b>Business Consultancy Project</b>	<b>30</b>
<b>MGT307</b>	<b>Professional Human Resource Skills</b>	<b>30</b>

**Optional modules N/A**

**Elective modules N/A**

*There is no provision for an elective module at Stage 3.*

**Progression Regulations**

*To meet CIPD approval requirements the following must be met.*

**Students who fail a module within any proposed CIPD accredited programme should not be awarded credit for that module by virtue of any ‘compensation’ for stronger performance in any other module(s). Students on CIPD accredited programmes must also pass all required assessment(s) in order to pass the module.**

**Centre to specify within the Programme Specification that compensation is not permitted by CIPD and that students must pass all required assessment(s).**

**Students must therefore pass (at 40%) each element of assessment within the modules and compensation between modules is not permitted.**

## Programme Specific Regulation/s

### PART B - PROGRAMME REGULATION/S

**Name of programme:** *BA (Hons) Business and Management*  
*BA (Hons) Business and Marketing Management*  
*BA (Hons) Business and Financial Management*  
*BA (Hons) Business and Human Resource Management*  
*BA (Hons) Business and Events Management*

**Title of final award:** *BA (Hons)*

**Interim awards<sup>2</sup>:** *Certificate of Higher Education in Business*

*Diploma of Higher Education in Business and Management*  
*Diploma of Higher Education in Business and Marketing Management*  
*Diploma of Higher Education in Business and Financial Management*  
*Diploma of Higher Education in Business and Human Resource Management*  
*Diploma of Higher Education in Business and Events Management*

*Ordinary Degree in Business and Management*  
*Ordinary Degree in Business and Marketing Management*  
*Ordinary Degree in Business and Financial Management*  
*Ordinary Degree in Business and Human Resource Management*  
*Ordinary Degree in Business and Events Management*

**Accreditation:** *CIM - BA (Hons) Business and Marketing Management*  
*CIPD - BA (Hons) Business and Human Resource Management*

### University Regulation

6.1.3 *Exit qualifications may be awarded for all Honours and Integrated Masters degrees as Certificates or Diplomas of Higher Education or Ordinary degrees, and for Foundation Degrees as Certificates of Higher Education. The name of the exit qualification shall be the same as that for the Honours degree unless an alternative name is approved at programme validation and recorded as a programme-specific regulation.*

---

<sup>2</sup> Same as main award unless agreed otherwise at validation – eg to meet PSRB requirements

*Proposed interim award title: Certificate of Higher Education in Business*

**Regulations apply to students commencing their studies from**

<b>Regulations apply to students</b>	<b>Date the regulations apply</b>	<b>Intakes affected</b>
Stage 1	September 2017	All
Stage 2	N/A	
Stage 3	N/A	
Stage 4	N/A	

**(The stage 2, 3 and 4 programme structures are available within the individual programme specifications)**