

## Programme Specification

Programme Summary Information				
<b>1</b>	<b>Programme Title</b>		International Tourism UG Scheme  Degree Awards <ul style="list-style-type: none"> <li>• BSc (Hons) International Tourism and Hospitality Management</li> <li>• BSc (Hons) International Tourism and Aviation Management</li> </ul>	
<b>2</b>	<b>University of Sunderland Course Code</b>	BINTOURFT BINTOURPT	<b>UCAS Code</b>	NN28 NN29
<b>3</b>	<b>Awarding Institution</b>		University of Sunderland	
<b>4</b>	<b>Teaching Institution(s)</b> (if different from point 3)		Sunderland London Campus Hong Kong Campus TNE Partner institutions	
<b>5</b>	<b>Professional Statutory or Regulatory Body (PSRB)</b> (if applicable)		N/A	
<b>6</b>	<b>For Apprenticeships:</b>			
	<b>Name of Apprenticeship Standard</b>		N/A	
	<b>Apprenticeship Standard Number</b>		N/A	
	<b>IfATE LARS Number</b>		N/A	

<b>7</b>	<b>Programme Description</b>
	<p><b>Programme Overview</b></p> <p>The BSc Honours International Tourism degrees equip students with the knowledge and skills to succeed in the tourism industry. These programmes emphasise the connection between theory and practice, preparing graduates to meet the demands of the tourism, hospitality, and aviation sectors. Students will develop core competencies in management, operations, and strategic planning, with a focus on sustainable practices, cultural awareness, and guest experience management. Digital technologies are integrated throughout the curriculum to enhance learning, providing students with opportunities to engage with innovative tools, simulations, and Virtual Reality applications.</p> <p>The programmes reflect our close collaboration with employers, ensuring that the content is industry-relevant. Our teaching approach integrates theoretical understanding with practical</p>

application, enabling students to gain insights into real-world challenges. These degrees are designed to enhance students' understanding of tourism, hospitality, and aviation management while preparing them for future employment in management-level roles within their respective industries. Throughout the programme, students will be taught by specialists in the field. Employability and Enterprise are embedded throughout the curriculum to ensure graduates are ready for employment or self-employment, supported by the Centre for Graduate Prospects within the University.

### **What's Covered in the Course?**

The programmes equip students with essential knowledge and skills in tourism, hospitality, and aviation management.

### **BSc (Hons) International Tourism and Hospitality Management**

This degree focuses on developing expertise in managing global hospitality enterprises, with an emphasis on customer satisfaction, operational efficiency, and cultural diversity. At Level 4, students explore the fundamentals of tourism, destination management, and the operational systems of hospitality businesses, providing a solid foundation in key principles and practices.

At Level 5, students examine critical and contemporary issues in tourism, enterprise consultancy, and gastronomy management, while integrating employability and sustainability into their learning. The use of digital technologies, such as data analytics and virtual simulations, enhances their ability to address the complexities of modern hospitality environments. Assessments include consultancy projects, personal reflection, and employability skill development.

At Level 6, students will have developed a strategic understanding of international hospitality management, covering advanced concepts in leadership, collaboration, sustainable tourism development, and the application of innovative digital tools. This degree prepares students for careers in hotel management, food and beverage management, event planning, and consultancy within the global hospitality industry.

### **BSc (Hons) International Tourism and Aviation Management**

The International Tourism and Aviation Management degree prepares students with the knowledge and skills required to succeed in the aviation and tourism sectors. At Level 4, students learn the foundations of tourism and aviation, including the environmental and societal impacts of aviation, and gain insights into the challenges associated with a broad range of global destinations.

At Level 5, students develop an understanding of risk, crisis, and security management within the aviation industry, alongside enterprise consultancy and current issues in tourism. The programme also emphasises sustainability and employability, with digital technologies enabling students to solve challenges in the global aviation industry through data-driven insights and simulations.

	<p>At Level 6, students gain a strategic understanding of aviation management, focusing on leadership, collaboration, tourism development, commercial operations, and the integration of sustainable practices. The use of digital tools further enhances their preparedness for real-world challenges. This degree prepares graduates for careers in airport operations, airline management, and tourism planning, with a specialisation in aviation.</p> <p><b>Where Will I Study?</b></p> <ul style="list-style-type: none"> <li>• <b>At Sunderland:</b> Full-time and part-time on campus.</li> <li>• At London: Full-time and part-time on campus.</li> <li>• At Hong Kong: Full-time and part-time on campus.</li> <li>• <b>At a collaborative partner:</b> Full-time and part-time overseas.</li> </ul> <p><b>Does the programme have an associated IFY?</b> Yes</p>
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<b>8</b>	<b>Programme Awards</b>		
<b>8a</b>	<b>Name of Final Award</b>	<b>Level</b>	<b>Credits Awarded</b>
	BSc (Hons) International Tourism and Hospitality Management	6	360
	BSc (Hons) International Tourism and Aviation Management	6	480
	BSc (Hons) International Tourism and Hospitality Management (with Placement Year)		
	BSc (Hons) International Tourism and Aviation Management (with Placement Year)		
<b>8b</b>	<b>Exit Awards and Credit Awarded</b>		
	Certificate of Higher Education International Tourism and Hospitality Management	4	120
	Certificate of Higher Education International Tourism and Aviation Management	4	120
	Diploma of Higher Education International Tourism and Hospitality Management	5	240
	Diploma of Higher Education International Tourism and Aviation Management	5	240
		6	300

BSc International Tourism and Hospitality Management	6	300
BSc International Tourism and Aviation Management	6	420
BSc International Tourism and Hospitality Management (with Placement Year)	6	420

<b>9</b>	<b>Programme Specific Regulations</b>
	Not applicable for this programme.

<b>10a</b>		
<b>Mode(s) of Study</b>	<b>Location/Campus</b>	<b>Duration of Study</b>
Full time	Sunderland/London/ Hong Kong/Partner Colleges	3 years
Full time with Placement	Sunderland/London/ Hong Kong/Collaborative Partner	4 years
Part time	Sunderland/London/ Hong Kong/Collaborative Partner	6 years
Independent Direct Learning (IDL)	Online	3 Years

<b>10b</b>	
Is this programme delivered at a <a href="#">Transnational (TNE) partner</a> ?	Yes
Is this programme delivered at <a href="#">UK Further Education Colleges</a> ?	No

<b>11</b>	<b>Entry Requirements</b>
	<p>The admission requirements for this programme as stated on the course page of the University of Sunderland website at <a href="https://www.sunderland.ac.uk/">https://www.sunderland.ac.uk/</a>, or found by searching for the course entry profile located on the <a href="#">UCAS website</a> are correct. YES</p> <p>This programme is suitable for students to enter with advanced standing (eg APL) YES</p> <p>Where applicable use the space below to detail any specific arrangements – eg APL only permitted to a specific level <a href="#">Accreditation of Prior Learning (APL)</a></p>

<b>12</b>	<b>Programme Learning Outcomes</b>
	<b>BSc (Hons) International Tourism and Hospitality Management</b>
	<b>By the end of level 4 of the programme successful students will be able to:</b>
<b>1</b>	Access, analyse and interpret a range of data, information and ideas from secondary sources necessary for understanding processes of tourism and hospitality management
<b>2</b>	Execute a series of practical activities necessary for understanding tourism
<b>3</b>	Communicate effectively in written form and/or through presentations
<b>4</b>	Employ and develop a range of subject and sector specific organizational and/or management skills.
<b>5</b>	Demonstrate knowledge of key concepts and practices in tourism and hospitality management
<b>6</b>	Identify and explain tourism, hospitality aviation and event processes on local, regional, national and international scales
<b>7</b>	Demonstrate knowledge of planning and policies within tourism through academic and/or professional reflective practice
<b>8</b>	Demonstrate knowledge of tourist and/or guest behaviour, experiences and motivations through academic and/or professional reflective practice
<b>9</b>	Demonstrate knowledge of concepts in marketing, promotion and operation within tourism and hospitality through academic and/or professional reflective practice.
<b>10</b>	Explain and examine methods of acquiring, interpreting and analysing appropriate information for tourism and hospitality management
	<b>By the end of level 5 of the programme successful students will be able to:</b>
<b>11</b>	develop research and/or problem solving abilities by acquiring, interpreting and analysing information from primary and/or secondary sources
<b>12</b>	undertake a range of academic and/or practical tasks pertinent to successful tourism and hospitality management
<b>13</b>	interpret different cultural concepts within tourism
<b>14</b>	analyse relevant concepts associated with the operational management of tourism and hospitality management especially dealing with financial, human and physical resources in the public, private sector
<b>15</b>	actively participate in a range of discussions to inform thinking about sustainable tourism practices that are creative, inclusive, and equitable.
	<b>By the end of level 6 of the programme successful students will be able to have:</b>
<b>16</b>	designed, conducted and managed independent research that critically analyses tourism and hospitality management
<b>17</b>	planned, designed, executed and evaluated a series of activities necessary for a critical understanding of tourism
<b>18</b>	an advanced and specialised knowledge in relation to tourism and hospitality management

	<b>BSc (Hons) International Tourism and Aviation Management</b>
	<b>By the end of level 4 of the programme successful students will be able to:</b>
1	access, analyse and interpret a range of data, information and ideas from secondary sources necessary for understanding processes of tourism and aviation
2	execute a series of practical activities necessary for understanding tourism and aviation
3	communicate effectively in written form and/or through presentations
4	employ and develop a range of subject and sector specific organizational and/or management skills.
5	demonstrate knowledge of key concepts and practices in tourism and aviation
6	identify and explain tourism, hospitality aviation and event processes on local, regional, national and international scales
7	demonstrate knowledge of planning and policies within tourism through academic and/or professional reflective practice
8	demonstrate knowledge of tourist and/or guest behaviour, experiences and motivations through academic and/or professional reflective practice
9	demonstrate knowledge of concepts in marketing, promotion and operation within tourism through academic and/or professional reflective practice.
10	explain and examine methods of acquiring, interpreting and analysing appropriate information for tourism and aviation
	<b>By the end of level 5 of the programme successful students will be able to:</b>
11	develop research and/or problem solving abilities by acquiring, interpreting and analysing information from primary and/or secondary sources
12	undertake a range of academic and/or practical tasks pertinent to successful tourism and aviation
13	interpret different cultural concepts within tourism
14	analyse relevant concepts associated with the operational management of tourism and aviation, especially dealing with financial, human and physical resources in the public and private sector
15	actively participate in a range of discussions to inform thinking about sustainable tourism practices that are creative, inclusive, and equitable.
	<b>By the end of level 6 of the programme successful students will be able to have:</b>
16	designed, conducted and managed independent research that critically analyses tourism and aviation
17	planned, designed, executed and evaluated a series of activities necessary for a critical understanding of tourism and aviation
18	an advanced and specialised knowledge in relation to tourism and aviation management

<b>13. Programme Requirements</b>
<b><i>There are optional modules on this programme No</i></b>
<b>BSc (Hons) International Tourism and Hospitality Management</b>
<b>Level 4:</b>
<b><i>In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):</i></b>

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT1000	Fundamentals of Tourism	30	1,3,4,5,6,8,9,10
MGT1001	Global Destinations	30	1,2,3,4,5,6,7,9
MGT1002	Hotel Operations and Systems Management	30	1,2,3,4,5,10
MGT103	Understanding Markets and Marketing	30	1,3,4,9,10

**Level 5:**

***In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT2000	Current Issues in Tourism	30	11, 13,15
MGT2001	Enterprise and Consultancy for Tourism	30	11,12,15
MGT2002	Food Service and Gastronomy Management	30	11, 14,
MGT201	Managing Self and Others	30	11,12 14,15

**Level 5:**

***For those completing the placement year***

Module Code	Module Name	Credit Value	PLO(s) assessed
TLH253	Hospitality, Events, Aviation and Tourism Work Placement	120	11,12,13,14,15

**Level 6:**

***In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT3000	Emerging Technologies in the Visitor Economy	30	16,17,18
MGT3001	Tourism Development and Planning	30	16,17,18
MGT3002	International Hospitality Management	30	17,18
MGT301	Strategic Leadership and Collaboration	30	16,17

**BSc (Hons) International Tourism and Aviation Management**

**Level 4:**

***In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT1000	Fundamentals of Tourism	30	1,3,4,5,6,8,9,10
MGT1001	Global Destinations	30	1,2,3,4,5,6,7,9
MGT1003	Aviation, Environment and Society	30	1,2,3,4,5,10
MGT103	Understanding Markets and Marketing	30	1,3,4,,9,10

**Level 5:**

***In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):***

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT2000	Current Issues in Tourism	30	11, 13,15
MGT2001	Enterprise and Consultancy for Tourism	30	11,12,14,15
MGT2003	Risk, Crisis and Security for Aviation	30	11 ,14,
MGT201	Managing Self and Others	30	11,12 14,15

#### Level 5:

*For those completing the placement year*

Module Code	Module Name	Credit Value	PLO(s) assessed
TLH253	Hospitality, Events, Aviation and Tourism Work Placement	120	11,12,13,14,15

#### Level 6:

*In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):*

Module Code	Module Name	Credit Value	PLO(s) assessed
MGT3000	Emerging Technologies in the Visitor Economy	30	16,17,18
MGT3001	Tourism Development and Planning	30	16,17,18
MGT3003	Management and Commercial Operations for Aviation	30	17,18
MGT301	Strategic Leadership and Collaboration	30	16,17

## 14. Employability

The programme contributes to the development of the following graduate attributes. Please refer to [Integrated Curriculum Design Framework](#) when completing this section.

<b>Professional</b>	The programme gives students the opportunity to develop a professional attitude, behaviours, skills and knowledge through the curriculum which is designed to build the core and transferable skills necessary for future work. Various experiences and activities are embedded in the curriculum to develop and contribute to students ongoing personal and professional development. Regular interactions with the University's Centre for Graduate Prospects and partnerships with regional and national employers provide insights into current industry needs and create pathways for work placements, internships, and employment opportunities.
<b>Adaptable</b>	The programme will develop students problem solving and adaptability skills by providing opportunities and activities for innovative teaching and learning. Various assessment

	methods will provide students with the opportunity to engage with creative and challenging issues.
<b>Engaged</b>	The programme has strong links with the local community. The modules are informed by the industry or the regional and national employers. Many assessments are developed to undertake research about a specific project related to the local or regional community. Through work experiences and placements, the programme offers regional and global business community, public organisations and others an access to highly motivated and skilled undergraduates dedicated to the industry.

**15. Additional Costs: Are there any additional costs on top of the fees?**

No, but all students buy some study materials such as books and provide their own basic study materials	✓
Yes (optional). All students buy some study materials such as books and provide their own basic study materials. In addition there are some additional costs for optional activities associated with the programme (see above)	
Yes (essential). All students buy some study materials such as books and provide their own basic study materials. In addition there are some essential additional costs associated with the programme (see above)	

**16. Version Control**

**Programme Specifications are checked annually and updated when changes are made to the programme.**

Version Number		Date	Details of change	Author
V1	Document created	01/02/2025	30 Credit UG Tourism model	James Johnson