

Programme Specification

Programme Summary Information			
1	Programme Title		FdA Business and Management
2	University of Sunderland Course Code		UCAS Code
3	Awarding Institution		University of Sunderland
4	Teaching Institution(s) (if different from point 3)		University of Sunderland in London
5	Professional Statutory or Regulatory Body (PSRB) (if applicable)		N/A

6	Programme Description
	<p>Overview</p> <p>This programme is a foundation degree designed for individuals who may not have formal academic qualifications beyond school level, and who may be currently working in any business organisation. This two-year foundation degree programme is designed to help students develop their career in business and management. The programme corresponds with the first two years of an Honours degree and designed to stand-alone as a qualification with the opportunity for students to apply and progress onto a third year 'top-up' to complete a full BA (Hons) undergraduate degree in business and management. This foundation degree will develop students' awareness and knowledge of business and key issues that affect modern organisations and how they are managed. The programme is delivered using a combination of taught face-to-face modules and self-study; the work experience of learners is drawn upon and discussed in combination with theoretical studies to maximize the ability of learners to transfer theoretical learning from the classroom to the workplace, and vice versa.</p> <p>What's covered in the course?</p> <p>The programme requires the completion of eight compulsory modules at level 4 and 5, each worth 30 credit points.</p> <p>Stage 1 (Level 4):</p> <p>Academic and Employability skills: This module introduces students to a variety of skills that are intended to ease the transition into Higher Education and to enable students to adjust to what is expected of them as undergraduate students. The role of marketing in business organisations: This module introduces students to core concepts and practice within the field of marketing and provide a deeper appreciation of marketing environment and its purpose. Leading and managing in business organisations: In this module, students will consider key aspects of organisational behaviour, apply these to their own organisations and be given opportunities to develop and reflect on their own skills. Legal issues in business organisations: This module provides basic level knowledge of legal issues within the context of business organisations. Students will explore the English Legal System and review how the law of contract and tort can be applied in modern organisations. Students will also examine and apply legal principles relating to the regulation of business organisations.</p>

	<p>Stage 2 (Level 5):</p> <p>Global business environment: This module focuses on contemporary developments in business and management in the twenty-first century. Key issues in the international business environment, with a strong emphasis on the phenomenon of globalisation are also explored. The future development in the global business environment is also examined in this module.</p> <p>Work based learning: This module is structured to lead students through the process of applying theoretical concepts and models to the real business environment to develop their analytical and problem solving skills in a 'messy' business context.</p> <p>Managing financial resources: Students will learn the importance of the management of finance and in particular the management of working capital and gearing and the associated financial reporting requirements and the implications for financial recording. The module will also equip students with management accounting techniques and skills for internal planning and decision-making.</p> <p>Managing human resources: This module introduces students to the role of HR in the success of modern organisations. Students will examine specific HRM policy area within their own organisation (learning and development, pay and reward, performance management and HR strategy and planning) and consider the effects of this policy on other areas of the business.</p> <p>Where will I study? University of Sunderland in London</p>
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7	Programme Awards		
7a	Name of Final Award	Level	Credits Awarded
	Foundation Degree in Business and Management	5	240
7b	Exit Awards and Credit Awarded		
	Certificate of Higher Education in Business and Management	4	120

8	Programme Specific Regulations
	Not applicable for this programme.

9a			
	Mode(s) of Study	Location/Campus	Duration of Study
	Full time	London	2 years
	Part time	London	4 years

9b		
	Is this programme delivered at a Transnational (TNE) partner?	No
	Is this programme delivered at UK Further Education Colleges?	No

10	Entry Requirements
	<p>The admission requirements for this programme as stated on the course page of the University of Sunderland website at https://london.sunderland.ac.uk/, or found by searching for the course entry profile located on the UCAS website are correct. YES</p> <p>This programme is suitable for students to enter with advanced standing (eg APL) YES</p> <p>Where applicable use the space below to detail any specific arrangements – eg APL only permitted to a specific level Accreditation of Prior Learning (APL)</p>

11	Programme Learning Outcomes
	By the end of stage 1 of the programme successful students will be able to do the following:
1	An introductory knowledge and understanding of the major theories, practices and concepts in the organizational and functional areas of finance, marketing, organizational behaviour, human resource management and business management.
2	Identify and describe the ethical, legal, social, and economic environments of business, from a domestic and international perspective.
3	An introductory level of knowledge and understanding of the inter and intra personal skills, attitudes and behaviours that create an inter-culturally competent, career-ready business graduate.
4	Display the ability to motivate, communicate, work in teams from a range of cultural backgrounds and as an individual in a range of scenarios.
5	Explain and apply a range of problem-solving practices and techniques for making business-related decisions.
6	Display and demonstrate self-awareness of what is needed by future managers and leaders to build relationships with a diverse range of people.
	By the end of stage 2 of the programme successful students will be able to do the following:
7	An analytical understanding of a wide range of theories and conceptual frameworks from appropriate disciplines relevant to Business Management.
8	A detailed and critical understanding of the issues and problems which affect Business and Management in order to be able to debate and interpret how a range of management procedures and processes allow for effective decision-making in pursuit of a range of different objectives in businesses including service excellence, innovation and/or stakeholder relationships.
9	Discuss and debate the impact of the external environment (domestic and international), including economic, ethical, legal, political, sociological and technological influences.
10	A developed knowledge and understanding of the inter and intra personal skills, attitudes and behaviours that create an inter-culturally competent, career-ready business graduate.
11	Construct and evaluate information to generate ideas to make decisions for a range of scenarios.
12	Development and organization of self and others to achieve successful business and personal outcomes.

12. Programme Requirements

There are optional modules on this programme: No

Level 4:

In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value	PLO(s) assessed
LFBM101	Academic and Employability Skills	30	3,5,6
LFBM102	The Role of Marketing in Business Organisations	30	1,2,3
LFBM103	Leading and Managing Business Organisations	30	1,2,4,5,6
LFBM104	Legal Issues in Business Organisations	30	2,3,5

Level 5:

In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value	PLO(s) assessed
LFBM201	Global Business Environment	30	7,9
LFBM202	Work Based Learning	30	8,10,12
LFBM203	Managing Financial Resources	30	7,8,11
LFBM204	Managing Human Resources	30	7,8,11,12

13. Employability

The programme contributes to the development of the following graduate attributes.

Please refer to [Integrated Curriculum Design Framework](#) when completing this section.

The programme gives you the opportunity to develop skills, which you can use in the future. Some skills are more specific than others to the subject area, or to a particular type of activity, but all skills can be applied in a range of employment situations, sometimes in quite unexpected ways. Thus, the learning outcomes of the programme address the acquisition of skills and the development of knowledge. The skills, which this programme is designed to develop, are listed below.

Professional	The programme is designed for individuals who may not have formal academic qualifications beyond school level, and who are currently working to relevant organisational requirements in any business sector. The course provides opportunity for students to develop their skills and knowledge for business and management roles. The programme learning outcome 1 addresses this graduate attribute which require students to acquire and apply a broad knowledge base incorporating theoretical concepts within the field of business and management in an international context. Learning outcome 2 of the programme also addresses this graduate attribute which requires students to have knowledge and understanding of business-related information in cross-cultural contexts. This graduate attribute is also addressed by learning outcome 7 of this programme which require students to have an analytical understanding of a wide range of theories and conceptual frameworks from appropriate disciplines relevant to Business Management. Overall, the programme will develop student's ability to display a professional attitude and the behaviours, skills and knowledge to make a positive contribution to society through work, research and community engagement.
Adaptable	An adaptable business manager is one who is able to respond to the diverse needs and preferences of stakeholders. As such, this graduate attribute is addressed by exploring a range of management approaches as well as considering how reflective application of key operational techniques can ensure the effective planning, delivery and control of products and

	<p>services to meet the needs of customers. Being adaptable is a key element of learning outcome 10 of the programme which requires students to develop knowledge and understanding of the inter and intra personal skills, attitudes and behaviours that create an inter-culturally competent, career-ready business graduate. Learning outcome 3 of the programme also addresses this graduate attribute which requires students to develop knowledge and understanding of the inter and intra personal skills, attitudes and behaviours that create an inter-culturally competent, career-ready business graduate. This is a required attribute within the sphere of business management, due to the constant changing competitive and general environment. Students are therefore encouraged in several programme learning outcomes to be adaptable to change, have resilience and capable of problem solving and innovation.</p>
Engaged	<p>As the programme is designed for individuals who may not have formal academic qualifications beyond school level, and who are currently working in any business organisation, graduates will be committed to serving their customers and focused on supporting their subordinates thereby making a wider contribution to society. The programme will utilise the student's prior working experiences to adopt a "pro-social modelling" approach to their own learning and assessment. Students are encouraged in the programme learning outcomes to ensure that their approach to management is engaging and promotes organisational efficiency and success. Programme learning outcomes 5 and 8 specifically relate to this graduate attribute.</p>

14. Additional Costs: Are there any additional costs on top of the fees?

List any additional costs the students will have to meet and whether this is optional (eg an optional field trip) or essential (eg buying a lab coat). Give an estimation of the approximate cost which may be a range. This information should be replicated in the Module Guide and will be published on the course page. Please note for Apprenticeships, there should be no additional costs to students.

No, but all students buy some study materials such as books and provide their own basic study materials	Students may also choose to purchase textbooks but all of the materials are available in the University Library.
Yes (optional). All students buy some study materials such as books and provide their own basic study materials. In addition there are some additional costs for optional activities associated with the programme (see above)	
Yes (essential). All students buy some study materials such as books and provide	

their own basic study materials. In addition there are some essential additional costs associated with the programme (see above)	
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15. Version Control

Programme Specifications are checked annually and updated when changes are made to the programme.

Version Number		Date	Details of change	Author
V1	Document created	21/02/20	New programme	Y. Alhassan
V2	Document changed	25/05/20	Programme learning outcomes and module names for level 4.	Y. Alhassan