

Programme Specification

Programme Summary Information			
1	Programme Title	FdA Tourism and Events Management	
2	University of Sunderland Course Code	UCAS Code	
3	Awarding Institution	University of Sunderland	
4	Teaching Institution(s) (if different from point 3)	University of Sunderland in London	
5	Professional Statutory or Regulatory Body (PSRB) (if applicable)		

6	Programme Description
	<p>Overview This two-year foundation degree programme is designed to help students develop their career in the fast growing tourism and events industry. The programme corresponds with the first two years of an Honours degree and designed to stand-alone as a qualification with the opportunity for students to apply and progress onto a third year 'top-up' to complete a full BA (Hons) undergraduate degree in hospitality, tourism and events management. This foundation degree will develop students' awareness of key issues in the tourism and events industry and how they are managed. The programme is delivered using a combination of taught face-to-face modules and self-study; the work experience of learners is drawn upon and discussed in combination with theoretical studies to maximize the ability of learners to transfer theoretical learning from the classroom to the workplace, and vice versa.</p> <p>What's covered in the course? Stage 1 (Level 4): The first module of stage 1 of the programme focuses on academic and employability skills: This module introduces students to a variety of skills that are intended to ease the transition into Higher Education and to enable students to adjust to what is expected of them as undergraduate students. The second module relates to the role of marketing in tourism and events management which introduce students to core concepts and practice within the field of marketing and provide a deeper appreciation of marketing environment and its purpose in the tourism and events sector. Leading and managing tourism and events organisations is the third module of the first stage of the programme. In this module, students will consider key aspects of tourism and events organisational behaviour, apply these to their own organisations and be given opportunities to develop and reflect on their own skills. The fourth module focuses on the legal issues in tourism and events organisations: This module provide basic level knowledge of legal issues within the context of tourism and events organisations. Students will explore the English Legal System and review how the law of contract and tort can be applied in tourism and events organisations. Students will also examine and apply legal principles relating to the regulation of tourism and events organisations.</p> <p>Stage 2 (Level 5): The first module of stage 2 of the programme focuses on tourism trends and practices: The module explores current tourism trends and how these affect the practices of tourism</p>

	<p>destinations and businesses as well as providing a theoretical context for contemporary debates. The second module relates to meetings, incentives, conferences and exhibitions. This module will provide an in-depth analysis of the meetings and conference industry, explore principles and operational practices of MICE and conceptualize them within the wider contemporary commercial context. The third module is Work based learning: This module is structured to lead students through the process of applying theoretical concepts and models to the real tourism and events business environment to develop their analytical and problem solving skills in a 'messy' business context. Environmental issues in hospitality and events is the final module of stage 2 of the programme. This module will enable students to gain an awareness and understanding of the impact of the hospitality and events business activities on natural systems, as well as management challenges that can be experienced in the industry.</p> <p>Where will I study? University of Sunderland in London</p>
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7	Programme Awards		
7a	Name of Final Award	Level	Credits Awarded
	Foundation Degree in Tourism and Events Management	5	240
7b	Exit Awards and Credit Awarded		
	Certificate of Higher Education in Tourism and Events Management	4	120

8	Programme Specific Regulations		
	Yes: Provide link Not applicable for this programme.		
9a			
	Mode(s) of Study	Location/Campus	Duration of Study
	Full time	London	2 years
	Part time	London	4 years
9b			
	Is this programme delivered at a Transnational (TNE) partner ?	No	
	Is this programme delivered at UK Further Education Colleges ?	No	

10	Entry Requirements
	<p>The admission requirements for this programme as stated on the course page of the University of Sunderland website at https://www.sunderland.ac.uk/, or found by searching for the course entry profile located on the UCAS website are correct. YES</p> <p>This programme is suitable for students to enter with advanced standing (APL) YES</p> <p>Where applicable use the space below to detail any specific arrangements: APL only permitted up to the twelve modules of levels 4 and 5. No level 6 under APL. see Accreditation of Prior Learning (APL)</p>

11	Programme Learning Outcomes
	By the end of stage 1 of the programme successful students will be able to do the following:
1	An introductory knowledge and understanding of the major theories, practices and concepts in organizational and functional areas of finance, marketing, organizational behaviour, human resource management and tourism and events management
2	Identify and describe the ethical, legal, social, and economic environments of tourism and events business, from a domestic and international perspective.
3	An introductory level of knowledge and understanding of the inter and intra personal skills, attitudes and behaviours that create an inter-culturally competent, career-ready tourism and events business graduate.
4	Display the ability to motivate, communicate, work in teams from a range of cultural backgrounds and as an individual in a range of scenarios.
5	Explain and apply a range of problem-solving practices and techniques for making tourism and events business-related decisions.
6	Display and demonstrate self-awareness of what is needed by future managers and leaders to build relationships with a diverse range of people.
	By the end of stage 2 of the programme successful students will be able to do the following:
7	An analytical understanding of a wide range of theories and conceptual frameworks from appropriate disciplines relevant to Business Management.
8	A detailed and critical understanding of the issues and problems which affect tourism and events management in order to be able to debate and interpret how a range of management procedures and processes allow for effective decision-making in pursuit of a range of different objectives in tourism and events businesses including service excellence, innovation and/or stakeholder relationships.
9	Discuss and debate the impact of the external environment (domestic and international), including economic, ethical, legal, political, sociological and technological influences.
10	A developed knowledge and understanding of the inter and intra personal skills, attitudes and behaviours that create an inter-culturally competent, career-ready tourism and events business graduate.
11	Construct and evaluate information to generate ideas to make decisions for a range of scenarios.
12	Development and organization of self and others to achieve successful tourism and events business and personal outcomes.

12. Programme Requirements			
<i>There are optional modules on this programme No</i>			
Level 4:			
<i>In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):</i>			
Module Code	Module Name	Credit Value	PLO(s) assessed
LFBM101	Academic and Employability Skills	30	3,5,6
LFTE102	The Role of Marketing in Tourism and Events Management	30	1,2,3
LFTE103	Leading and Managing Tourism and Events Organisations	30	1,2,4,5,6
LFTE104	Legal Issues in Tourism and Events Organisations	30	2,3,5

Level 5:

In order to complete this programme a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value	PLO(s) assessed
LFTE201	Tourism Trends and Practices	30	7,8,9
LFBM202	Work Based Learning	30	8,10,12
LFTE203	Exploring MICE: meetings, incentives, conferences and exhibitions	30	7,8,11
LFTE104	Environmental Issues in Hospitality and Events	30	7,8,9,12

13. Employability

The programme contributes to the development of the following graduate attributes.

Please refer to [Integrated Curriculum Design Framework](#) when completing this section.

Professional	The course provides opportunity for students to acquire appropriate skills to enable them display a professional attitude and the behaviours, skills and knowledge to make a positive contribution to society through work, research and community engagement in the events and tourism sector. The programme learning outcome 1 addresses this graduate attribute which require students to acquire and apply a broad knowledge base incorporating theoretical concepts within the field of business and management, particularly in the tourism and events sector in an international context.
Adaptable	The course also provides opportunity for students to be adaptable to change have resilience and are personally capable of problem solving and innovation in a variety of areas in the events and tourism sector. Being adaptable is a key element of learning outcome 10 of the programme which requires students to command wide ranging specialised academic, technical and creative skills with regard to the world of tourism and events management in an international context.
Engaged	Students are encouraged in the programme learning outcomes to ensure that their approach to management in tourism and events sector is engaging and promotes organisational efficiency and success. Programme learning outcomes 5 and 10 specifically relate to this graduate attribute. Learning outcome 13 of the programme also addresses this graduate attribute which requires students to develop and organise themselves and others to achieve successful tourism and events business and personal outcomes.

14. Additional Costs: Are there any additional costs on top of the fees?

List any additional costs the students will have to meet and whether this is optional (eg an optional field trip) or essential (eg buying a lab coat). Give an estimation of the approximate cost which may be a range. This information should be replicated in the Module Guide and will be published on the course page. Please note for Apprenticeships, there should be no additional costs to students.

No, but all students buy some study materials such as books and provide their own basic study materials	
Yes (optional). All students buy some study materials such as books and provide their own basic study materials. In addition there are some additional costs for optional activities associated with the programme (see above)	
Yes (essential). All students buy some study materials such as books and provide their own basic study materials. In addition there are some essential additional costs associated with the programme (see above)	

15. Version Control

Programme Specifications are checked annually and updated when changes are made to the programme.

Version Number		Date	Details of change	Author
V1	Document created	28/02/20	New programme	Y. Alhassan
V2	Document changed	25/05/20	Programme requirements and learning outcomes	Y. Alhassan